



the

# Employee Engagement Online Certificate Program

CERTIFYING EMPLOYEE ENGAGEMENT SPECIALISTS SINCE 2013

The Employee Engagement Group is excited to offer the opportunity to become certified in the key skills that lead to employee engagement.

**Courses launches quarterly on the following dates:**  
January 1st, April 1st, July 1st, October 1st

**Commitment:** 12-weeks, self-paced

*"The Employee Engagement Group has nailed it! This course is for ANY organization committed to their culture and their employees."*

*HR Director*

## *program overview*

This online program was created for management and leaders to learn how to transform their organization into an engaged workplace. In each module, participants learn about the key fundamentals of engagement through case studies and the expertise of The Employee Engagement Group's team of experts. Participants complete this program with a solid understanding of the business case for employee engagement, practical tools, and templates to bring back to their organization to implement immediately.

*"Every leader and their team should go through this program."*

*Executive VP of  
Employee Engagement*



## you will receive

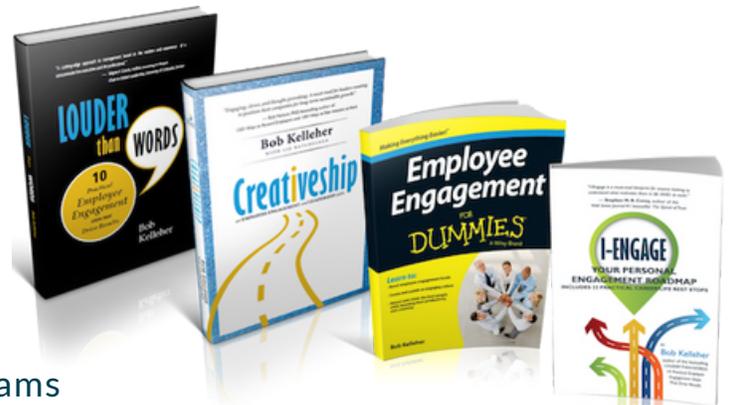
- Facilitation by experts in employee engagement
- Detailed instructions and tools for creating an engaged culture
- Up to 40 SHRM and HRCI credits
- A personalized Employee Engagement Specialist Certificate

*"I've already been able to bring ideas to the executive table at my organization and I'm only four sessions into the online course!"*  
**Talent Development Officer**

## module topics

Based on the work of Bob Kelleher and concepts from his 4 books on employee engagement. Including the best selling *Louder than Words*, and his most recent, *I-Engage*.

- Engagement at Your Organization
- Your Engagement Baseline
- Creating Your Employer Value Proposition
- Innovation and Leading/Managing Change
- Determining Engagement Priorities
- Engaging First Line Leaders
- Engaging the Generations
- Team Engagement
- Effective Compensation and Reward Programs
- Finding and Hiring Engaged Employees
- Managing Remote Teams
- And SO much more!



# who attends?

This program is for anyone who has responsibility for their firm's human resources efforts, engagement initiatives, or talent acquisition, as well as for managers and executives who want to understand the true drivers of their business results - their people!

*"This course is meant for anyone in a leadership position, as workforce engagement is THE key to a company's success."*

*HR Director*

# developed by

**Bob Kelleher**



Bob is a best-selling author, keynote speaker, and global thought leader on employee engagement who travels the globe sharing his insights on employee engagement, leadership, and workforce trends. Bob is also the Founder and President of The Employee Engagement Group.

This program is approved for 40 SHRM/HRCI credits. The Employee Engagement Group is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM.

# REGISTER



[www.employeeengagement.com/certificateprogram](http://www.employeeengagement.com/certificateprogram)



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